

Jared Burden

Partner



Biography

Jared Burden practices corporate and commercial real estate law. As a business lawyer, his focus includes emerging-growth companies and established small and medium-sized businesses. His commercial real estate practice spans all real property types, with a special focus on retail and investment properties. He practices throughout the Mid-Atlantic, and typically concentrates on matters in Virginia and the District of Columbia as well as nationally for clients based in those jurisdictions. Jared is based in the firm's Harrisonburg, VA office.

Jared counsels businesses and business owners across all industries in corporate law, employment law, technology law, contract law, venture capital financing, and real estate investment and development. He provides strategic advice to companies looking to develop branding strategies, understand copyright issues, protect trade secrets, and monetize intellectual property. Retailers, real estate investors, landlords and developers look to Jared for assistance in purchasing, selling or leasing commercial real estate.

In 2016, Jared launched the **OPENgc** service, which provides flat fee general counsel services on an outsourced basis to small and medium-sized businesses which do not have full-time "in-house" counsel. With this relationship, clients have access to Jared's versatile legal and business exposure and his wide-ranging contacts in the legal community in the Mid-Atlantic region. Jared's approach is centered around accountability, availability and a desire to be "in the trenches" with company management as they face every day and extraordinary challenges and opportunities.

JBurden@greenehurlocker.com

703.258.2678

VCard: [Jared Burden](#)

Bar Admissions

- Virginia
- District of Columbia

Education

- University of Virginia School of Law, J.D., 1987
- Duke University, B.A., 1984

Professional Activities

- Virginia Bar Association

Awards

- **CCIM designation (Certified Commercial Investment Member)**

Jared began his legal practice in California almost three decades ago, serving clients from large law firms in San Francisco, Washington, DC, and Tysons Corner, including Pillsbury and Williams Mullen. He relocated to the Shenandoah Valley in 2002, where he was General Counsel to a diversified corporation based in Harrisonburg, and also served as an executive with a retail real estate developer in the Washington, DC area, where he was accountable to CVS for the success of the company's new store development across the three-state DC region.

Jared earned his undergraduate degree (magna cum laude) at Duke University and his J. D. at the University of Virginia School of Law. He is past Chair of the City of Harrisonburg's Planning Commission and is an appointee to the Economic Development Advisory Committee. He is also a member of the Shenandoah Valley Partnership and the Shenandoah Valley Innovation Coalition.

"I work with clients on corporate and commercial real estate transactions, and the day-to-day challenges that define their businesses."

Civic Affiliations

- **Member of the Board and General Counsel to Build our Park, a nonprofit dedicated to creating a downtown Harrisonburg park**
- **Past member of the Boards of United Way and Boys and Girls Club**

GreeneHurlocker PLC

1807 Libbie Ave., Suite 102

Richmond, VA 23226

(804) 864-1100

www.GreeneHurlocker.com